

ROK (REACH OUT 2 KIDS) IMPACT REPORT

September 2021 - August 2022



Published: July 2023

BELIEVE

ACHIEVE

SUCCEED



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Why We Do What We Do

The promise ROK has been making since being formed in 2011, is to challenge racial and social inequalities by effecting change in education and employment.

ROK serves as a resource for children and young people aged 11-18 across the United Kingdom by providing advice, assistance and organising programmes of educational and other activities to:

- Develop their skills, capacities and capabilities to enable them to participate in society as independent, mature and responsible individuals.
- Advance in education.
- Relieve unemployment.

Our vision

- To transform the lives of young students from diverse communities, through recognition of self-value and accessibility and opportunity to employment.
- To remove racism and discrimination as barriers to educational achievement and employment opportunity.
- To ensure that schools and companies choose ROK as its preferred charity partner when considering how to bridge the gap between employment and education, specifically for young people from diverse and lower income communities.

Our values

Equity	To challenge inequity through dismantling barriers: ensuring those who are from marginalised communities and less privileged backgrounds are provided with the same opportunities to believe, achieve and succeed in their career goals.
Accountability	To be accountable in our words and deeds.
Integrity and Honesty	To be open and transparent in our work with industry, schools and all who we encounter.
Hope	To foster hope and encouragement to those who may feel they are unseen, unheard and left behind, by diversifying the world of work.
Opportunity	To help level the playing field of opportunity to employment for young people from diverse and lower income communities.
Transparency	To be transparent in our work and how we spend the funds donated to the charity.



Message from the Chair

An overview of ROK's activities in the 2021 to 2022 period show the substantial amount of work and engagement from and with our volunteers, schools and partners. ROK has emerged from the Covid lockdown period stronger and deeper in terms of amount of work and the reach of our work.

It would be remiss not to acknowledge Denise Stephenson's leadership as a key part and driving force as to where ROK is now, and indeed the hugely positive trajectory of ROK's impact on the lives of young people. This report rightly contains the hard data on ROK's reach in this period, including testimonies from those who have been impacted by ROK. It touches also on the important soft impacts of the work. That is, the changing of mindsets of young people; their exposure to various facets of the world of work about which they would not have had access.

Importantly ROK remains lead by professionals of colour and impacts young people of colour, to make clear that career aspirations like those we sit in, is achievable by them. ROK helps to show the how. If the adage "you need to see it to be it" remains true, ROK remains a beacon for the young people we serve.

I therefore commend this report to you. It can of course only be an overview of ROK's activities in this period. While it focuses, as it must, on ROK's impact on the young people we serve, we do not forget that ROK's programs also positively effect and impact: the schools themselves as a body; our partners by allowing them to see the realities of academic lives and opportunities for the young people; and indeed impact on ROK members themselves. We continue to learn from the young people as they learn from us. Enjoy the read.





Governance Structure

Reach Out 2 Kids is a Charitable company limited by guarantee, charity number: 1166544, governed by a constitution embodying its rules and principles.

ROK's Articles of Association were registered at the Charity Commission in August 2015.

As the work of ROK has developed and grown in the past two years, trustees have reviewed governance and policies.

- Safeguarding
- Conflict of interest
- Financial procedures
- Trustee Code of Conduct
- Privacy policy
- Equal Opportunities and Diversity

Under construction:

- Volunteer
- Funding



Board of Trustees



Edward Flood

Chairman and Trustee; Family Law Barrister



Denise Stephenson

Founder and CEO
Lawyer and Agent of Change in Diversity



Yimi Yangye

Trustee; Criminal Law Barrister



Michelle Edwards

Trustee; Lead HR Business Partner



Andrew Meso

Trustee; Lecturer and Researcher



Trustee Responsibilities

Strategic

Defining and approving ROK's Mission in accordance with the charitable objects set out in its scheme, strategic direction and aims, arriving at appropriate policy decisions to take them forward and evaluating performance against agreed targets.

Stewardship

to have responsibility for the Charity's assets, their preservation and exploitation, and assessment of risks.

Monitoring

to oversee the effective management of the Charity and its services, including the appointment of any employees and external advisors.

Promotion

Publicity and advocacy of the Charity to external clients, partners and stakeholders.

Governance

Ensuring that Governor business is conducted effectively and that recommended good governance is followed.

Attendance

The Board meets at least four times a year.



Operations Board

Addy Omotajo	Angela Tomusange
Deidre Toussaint	Femi Onipede
Nadia Ahmed	Tee Max

Operations Board Responsibilities

The operations board are highly valued. They influence the direction of ROK, volunteering their time and expertise to implement the work.

Strategic

Supporting the CEO and the trustee board in agreeing the direction of ROK.

Implementation

To be at the forefront of ensuring ROK grows and develops as a charity.

Operational

To use their expertise to undertake tasks in line with the ROK vision.

Promotion

Publicity and advocacy of ROK to external clients, partners, and stakeholders.

Attendance

The Board meets once a month.

ROK grew its volunteer board by taking on two individuals to cover IT (Amit Kumar), Data collection and management (Aaron Samuels), Communications (Dorcas Sebotimo) and Project Support (Deidre Toussaint). Lade Omisore has been a long standing ROK Ambassador.

Wider Team

	Shannon Pite
Communications and Data	Beth Ronald
	Aaron Samuels
Advisors	Jo Emerson
	Adrian McLean
Safeguarding Lead	Misha Dhaliwal
Legal Support	Browne Jacobson LLP, London office



Organisational Reach and Impact

In 2021/22 period covered by this report, ROK's programs expanded to serve one new school, and four new partners, bringing our total to 17 schools and partners, up from 9 on the previous year.



Of the 652 students served by ROK in 2021/22, it is estimated that 60% were from families with an income below the national median. 70% of those young people were from ethnic minority backgrounds.

Despite the ongoing challenges due to Covid throughout the remainder of 2021, leading to a significant portion of 2022 (with restrictions placed on visiting schools), ROK increased school participation in the Innocent Mentoring Programme by 40%.



Our partnership with Sharpe Pritchard Solicitors helped us provide 28 hours of work experience to six students all from diverse/lower income backgrounds who otherwise may not have been able to secure such a placement in a law firm.

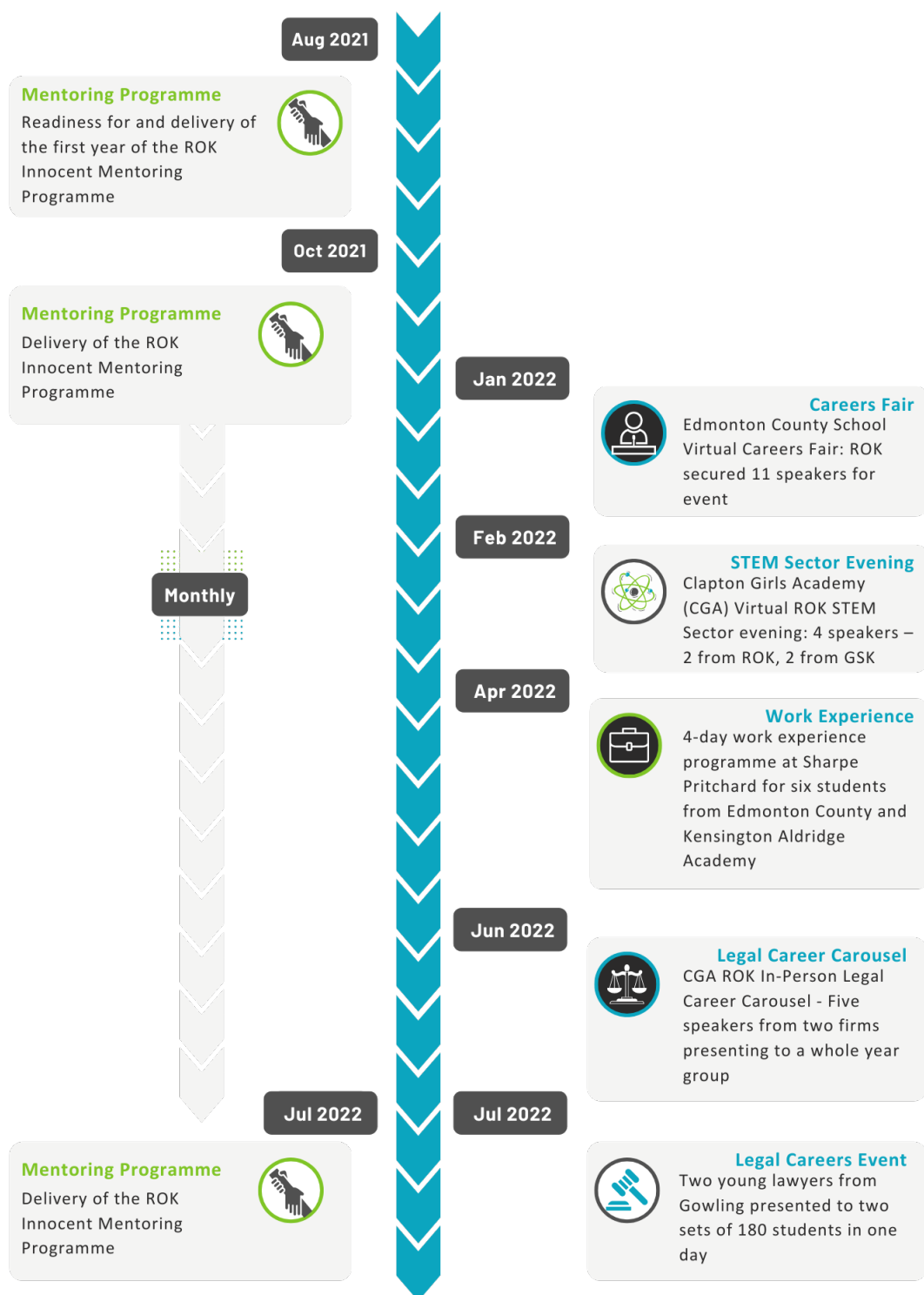
There is more work to be done in sourcing work experience opportunities from some of the largest companies publicly listed companies in the capital. Currently, less than 1% of the FTSE 250 is a partner of ROK.



ROK Session Summary

Between Sept 2021 – August 2022, ROK supported 9 work opportunities, reached 652 students. ROK was supported by 46 dedicated volunteers from partner firms who collectively contributed over 120 hours of their time.

A summary of sessions is provided below, with more in-depth descriptions in the following pages.





ROK Session Detail

Linking young people with business is more important than ever. ROK is committed to working with businesses to support young Black students and develop their career potential.

ROK x Innocent Mentoring Programme

This new industry relationship saw the development of a mentoring programme with Innocent Drinks, and students from Kensington Aldridge Academy.

The shared objectives of the mentoring programme were:

- to increase confidence, motivation and knowledge for the mentees
- support mentees with career planning
- career development for mentors
- develop a trusting relationship between the mentor and mentee
- promote diversity through reverse mentoring



**ROK Innocent
Mentors**
2021-22

The programme consisted of 13 mentors, and ten identified student mentees. The programme ran for nine months from October 2021.



I've gotten on very well we have a similar work ethic which has allowed me to bond with my mentor very well.

He is very helpful in guiding me to enhance my strengths and improve my weaknesses whether that may be linking to school or to my personal behaviour/characteristics.

Mentee

Mentoring Programme

 Kensington Aldridge Academy 



“
My mentor is extremely nice and he is very helpful as he understands my current experiences on a personal level as he resonates with it and can advise me accordingly.

Tees popping in into our sessions has helped a lot, as he has a lot of wise knowledge and words of advice and has inspired me so far in a lot of ways.

Mentee
Kensington Aldridge Academy

Mentoring Programme
Kensington Aldridge Academy
innocent

In July 2022, nine mentees successfully completed the Mentoring Programme with Innocent Drinks with an overwhelming percentage of students recommending the programme to their friends. Two mentees and one student from Edmonton County School (who did not take part in the programme) were able to secure work experience placements, aligned with their future career aspirations, on the back of the mentoring programme.



ROK asked mentees what the most important thing was that they gained from the mentoring programme. They said:

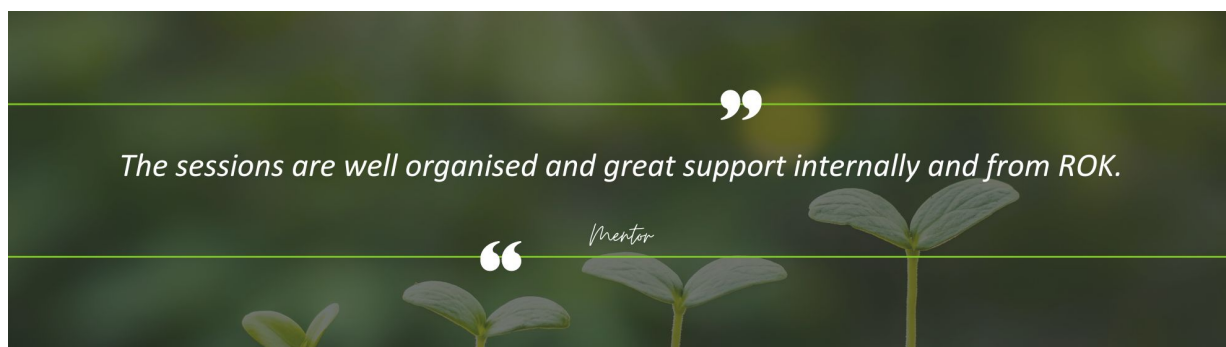
Communication skills, especially in regards to talking to someone who I had previously never spoken to before

The most important thing I've learned is to stand up for myself

Motivation and that you can do anything you put your mind to in life.

To be confident

Feedback was equally positive from mentors:



Virtual Careers Fair for Edmonton County

Held in January 2022, this was the first careers event since January 2020, due to the Covid 19 pandemic.

This 90-minute careers fair was dedicated to one year group. Students were encouraged to attend and network with as many professions as possible. ROK secured 11 speakers for the event from industries including pharmaceutical/healthcare, photography, creative (animation/illustration), built environment (planning), and technology.



STEM Evening for Clapton Girls Academy

Held in February 2022, ROK organised and hosted a virtual STEM-sector Evening for Clapton Girls Academy.

Four speakers were sourced, two from ROK, and two from GSK. The session was very well received with students inspired to pursue careers in STEM. The session was run for 1 hour with 25 students in attendance.



Thank you for an amazing series of talks yesterday during our STEM sector evening!

The session was incredibly informative with lots of useful advice for our students, so we are very grateful for your time!

We have already received lots of thank yous from students and I have no doubts about the positive impact this event has had!



Clapton Girls' Academy
Est. 1906

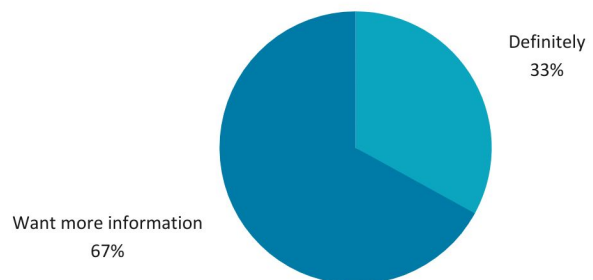
Careers Lead, Clapton Girls Academy

Sharpe Pritchard's Trainee Insight event

Held in February 2022, presented and hosted by ROK and ROK's partner Sharpe Pritchard, this insightful one-hour session saw six trainees present their journeys and routes into law to 20 students.



PURSUE A CAREER IN LAW?



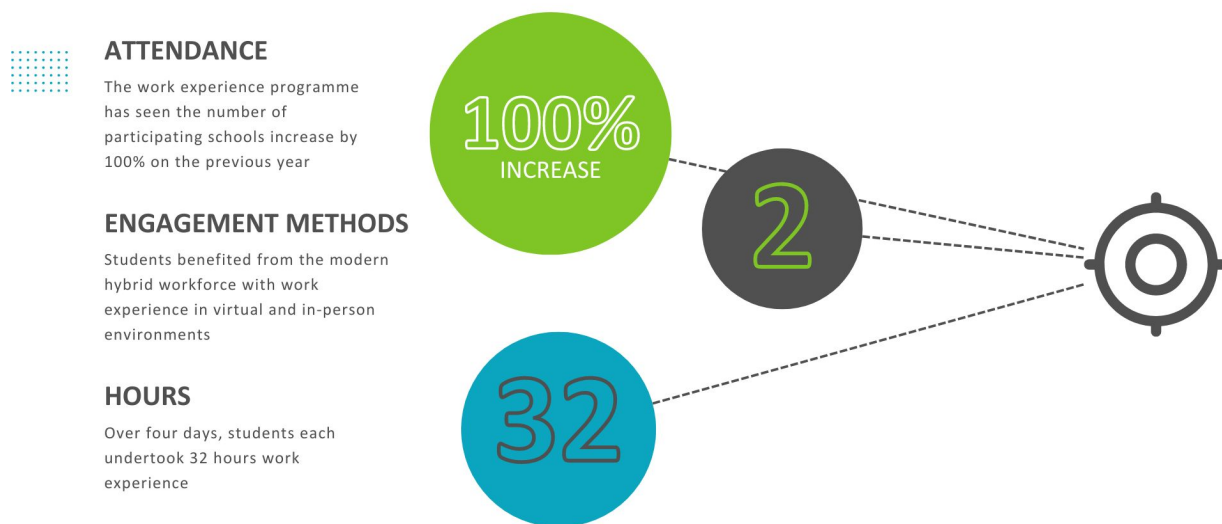


Sharpe Pritchard's Work Experience Programme

In April 2022, Sharpe Pritchard ran a four-day intensive work experience programme for the first time since the Covid-19 pandemic.

Six students were selected to participate in the programme, three from Kensington Aldridge Academy, and three from Edmonton County School, a 100% increase from the previous year.

Students were exposed to modern hybrid working world via a mixture of in person and virtual experiences.



"Thank you so much for sharing this with me and for allowing us to get these places for our Year 12s in the first place.

It is really appreciated and a hugely valuable contribution to their career paths; that it all went well really is the icing on the cake!

Thanks again!"

CAREERS LEAD





ROK Legal Career Carousel

An in-person Legal Career session was organised in June 2022 by ROK.

Three law firms, and one barristers' chambers supported the event, each providing one lawyer and one non-legal professional. The one-hour event reached a whole year group of 180 students.



Speakers Legal Career Carousel

In response to the most interesting thing they learnt in the session, students said:



There are many different areas and jobs in law also you can take an apprenticeship and get paid while going to school. You can get a non-law job then get a law job later on and just take an apprenticeship.



I learnt really good tips, and I got to learn about each of their jobs, etc. what they do, and what they had to do to get where they are.



The cost of law school, I don't think anyone knew it could be so expensive!



That you should believe in yourself!



You don't have to go to university to get a career in law and if you do you don't have to take a course related to law just as one of the visitors said. She told us she took languages.



Organisational Resilience and Adaptability

Challenges and Solutions

Despite the severe impacts of Covid, a period in which ROK saw little to no growth in terms of funding for the previous financial year, we were able to increase our income by 345%.

ROK developed strategies, including securing the services of our CEO and Founder on an almost full-time basis, which ensured that ROK was able to continue running and building relationships with industry and schools. By leveraging existing relationships, ROK's partner companies' time and expertise brought a broad range of industries and experience to students.

ROK implemented cost-saving measures that allowed all programs to continue without reductions. Just some of these measures included:

- delivering some services and internal meetings online, rather than in person,
- an increase in volunteer utilisation
- gifting through partners

Use of Technology

With the introduction of virtual platforms, such as Zoom, ROK was able to continue outreach programmes, and reach a larger number of students.

By embracing this technology, we were able to provide 55 hours of engagement without incurring any increase in resourcing costs.



How we measure impact

We use the Gatsby Benchmark to ensure that what we deliver helps our schools to develop and improve their careers provision and to meet their legal obligations and duties "to secure independent careers guidance and provide opportunities to a range of providers to inform pupils about technical education qualifications or apprenticeships." Out of the eight Gatsby Benchmarks our programmes meet four of them.

In terms of the KPIs we use to measure progress during our projects, these are as follows:

- number of students attending the sessions (of which we will aim for 70% of those students to be from diverse communities and/or lower income backgrounds) and out of those, the numbers interested in pursuing a career in the relevant field;
- improved understanding and increased knowledge about the relevant profession or industry within our students;
- increased numbers of students interested in pursuing relevant careers (of which we will aim for 70% of those students to be from diverse communities and/or lower income backgrounds);
- improved confidence to pursue a career in the relevant industry, despite being from an underrepresented or underprivileged backgrounds;
- at least 50% of students being happy to recommend the session or project to other students;
- positive corporate partner feedback - employee engagement and satisfaction with the project;
- employees' views on how sessions are run, how they feel about the students they encountered and the part they have played;
- the extent to which mindsets from employers have shifted when considering how they perceive students from diverse or lower income communities; whether it has changed their views on where they find talent, take on work experience placements, apprenticeships or recruit employees.



Financial Review

Support from Partners

We are pleased to report an increase in income of 345%, from £8,501 in 20/21, to £37,743 in 21/22.

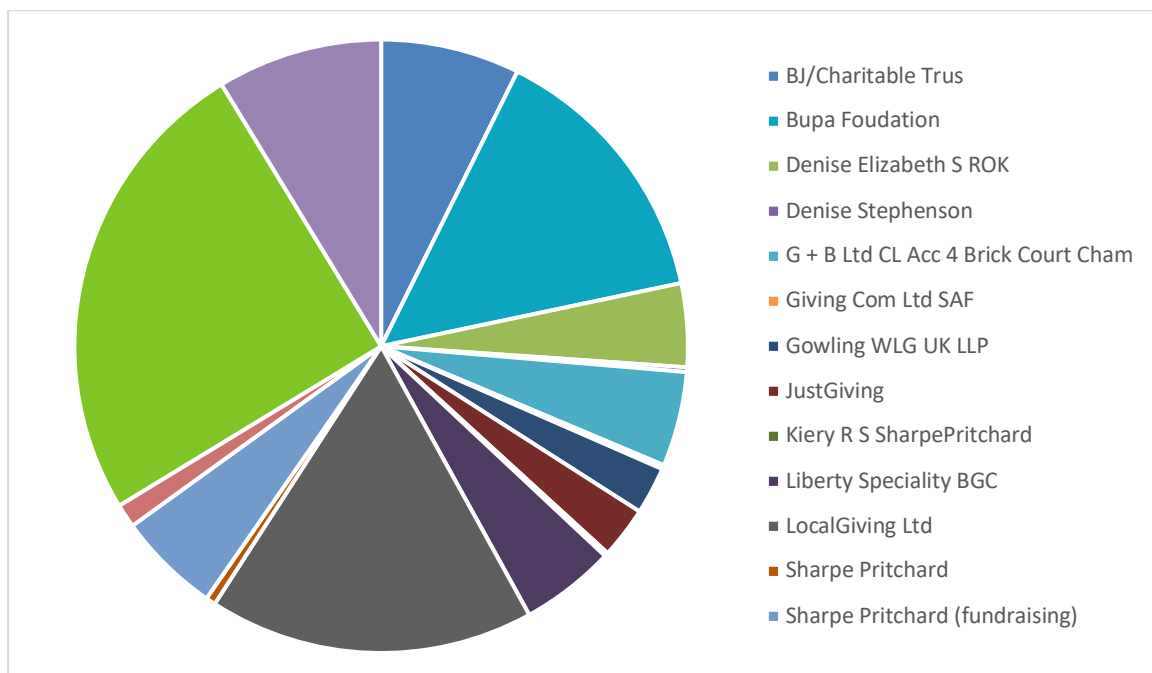
ROK has really worked hard to secure more funding during this period as it came out of the other side of the Covid-19 pandemic. On the back of the pandemic and the Black Lives Matter protests in the UK, there was increased interest in ROK from corporates who were keen to do their part to improve access and opportunity to those from black and brown communities and lower income backgrounds.

Our partnerships continued to expand and with that increased donations, as the companies recognised we can only do the work we do to improve the lives of others with financial support. We are thankful to our loyal donors, who have continued to support ROK during the pandemic, despite the hardships felt by many individuals, families, and businesses.

Our own ROK10000 fundraising event raised £8,597.40, just short of our target of £10,000. The aim of the campaign was to raise funds to support 1,500 students in 2022-3 with impactful and exciting programmes in our partner schools facilitated by ROK and delivered by our partner companies.

ROK engaged the services of external fundraising partners Chell Perkins in September 2021 to assist us in clarifying and improving our corporate fundraising objectives. ROK spent £1,830 in fees for Chell Perkins, which was very quickly recouped as, resulting from their work, we were then able to secure the following financial support:

Monetary Support





In Kind Support

At ROK we are clear that relationships are important to us.

Funding and partnerships are about involving people, providing our donor partners with the opportunity to be involved in making the change that we all want to see. It is a reciprocal relationship, where as well as being able to assist ROK and our beneficiaries, there is also a key benefit for our partner companies and their employees.

This is how ROK has engaged with partners like Bupa and creative industry agency, Jelly, law firms like Sharpe Pritchard and chambers like 1GC | Family Law Chambers, who offer opportunities for their employees to volunteer their time with us by taking part in our careers programmes.

Feedback from corporate sponsors is that employees are more engaged and fulfilled from their service.



ROK has partnerships with the following corporate partners who were committed to offering in kind support to help to deliver the ROK Careers Plan for 2021/22

- 1GC | Family Law Chambers (barristers chambers)
- 4 Brick Court Chambers (barristers chambers)
- Jelly (animation and illustration agency)
- Urenco (nuclear energy support)
- Sharpe Pritchard (law firm)
- Browne Jacobson LLP (law firm)
- The Royal Town Planning Institute
- with support from:



- Gowlings (law firm)
- Liberty Specialty Markets (specialist mutual insurance group).

We also welcomed behind-the-scenes support with Jelly providing resource via their Head of Communications to help ROK with its marketing endeavours.

Coming out of Covid in 2021 – 2022 was challenging and difficult, with extra steps being put in place to safeguard students against the virus, students suffering from online fatigue, sessions being cancelled at the last minute due to operational changes in schools or ill health of students or teachers.

Despite these challenges, partner companies and careers leads at partner schools were committed to delivering 15 virtual and in-person sessions across the year.



Ambitions and Long-Term Strategies

We have an ambitious plan for our upcoming programme of events in 2022/23:

- Embedding five to ten work experience placements (depending on size) in each of our partner companies, providing vital work experience opportunities to around 50 students
- Facilitating at least ten careers events and Industry Insight Days for our schools by the end of 2023, with the aim of reaching around 1,200 students
- Supporting a further two industry-led mentoring programmes (based on the ROK mentoring programme with Innocent Drinks), facilitating mentoring for at least 30 students.
- Hosting the ROK Careers Fairs in STEM and Law, with the aim of reaching around 350 students for each event.

We are currently working on our new Business Plan to be issued within a few months of this report. More information on ROK's short- and longer-term strategies and how we will measure the success of each of our objectives will result from this work.



Trustees' Annual Report

ROK (Reach Out 2 Kids) Ltd

Summary Review: 1 September 2021 - 31 August 2022

ROK Achievements for the Period 2021/22

ROK has worked hard to ensure it continues to be a sustainable charity following the aftermath of the COVID-19 pandemic. Like so many, ROK had to rebuild and re-strategise. Thankfully we were able to yield the fruits of the relationships we had worked hard to develop and maintain with the schools, corporates, and funders/donors during the lockdown period.

During the (lockdown) period we secured four new partners and one new school, increasing the total number of schools and corporate partners we work with from 12 to 17, a significant increase from 9 the previous year. We reached 652 students over the period:

- 70% of whom were from racially diverse and/or lower income backgrounds
- secured over 120 hours of engagement from volunteers
- Secured ten work experience opportunities for young people
- increased our funding by 345% enabling us to reach more students, deliver more ambitious programmes (like the ROK Innocent Mentoring Programme) and continue to support our school partners at nil costs to those schools.

A huge achievement and undertaking when you consider the landscape within which we worked and are working, where many charities find themselves unable to continue due to the lack of funding and in-kind support as businesses worked to get back to 'normal' following the devastation of the pandemic.

Internally, ROK was able to continue to engage Denise Stephenson on a close to full time basis, which has undoubtedly assisted in the continuation of ROK. We were also able to take on additional volunteer support during this time, creating a small safeguarding team, building up the Comms & IT team with the appointments of a Head of IT, Data Lead, and a Communications Assistant. We also engaged additional Project Support, which was integral to the launch of the ROK Innocent Mentoring programme.

Looking forward to 2022/23 we will continue with our ambitious plans of delivering on our aspirations and Long-Term Strategies (see page 23) as well as:

- securing at least two more schools to partner with to deliver our services
- creating partnerships with five more corporate partners (with the focus on more FTSE 250 companies)
- creating ten work experience opportunities for our students



- securing a new corporate partner that will enable students to access a unique insight into STEM/Law/the Built Environment.

In addition to the above, to ensure that ROK continues to be sustainable and can fulfil our ambitions we will:

- secure multi-year funding partnerships
- secure resources to fund established/employed roles
- refocus on collecting and interpreting activity data so that we can better support our students
- secure a hub for ROK in a co-working space or area offered by one of our corporate partners
- work on enhancing support for our volunteers so we can expand our offerings
- engage with some of the students who have come through our programmes as ROK Junior Ambassadors to assist with the running of some of our initiatives.

We have a lot to do but together we Believe that our plans and drive to Succeed will enable our young people to reach their ambitions and Achieve their dreams.

The stakeholders as of 31 August 2022 were:

Corporate partners

- 1GC | Family Law Chambers
- 4 Brick Court Chambers
- Browne Jacobson
- Bupa
- GLA (for DFL project)
- Innocent
- Jelly
- Optimizely
- Royal Town Planning Institute
- Sharpe Pritchard
- Urenco

Schools

- Clapton Girls' Academy
- Kensington Aldridge Academy
- Edmonton County School

Corporate supporters

- GSK
- Liberty Specialty Markets
- Liberty Global Plc
- Croftstone

ROK corporate partners are committed to supporting the charity to meet its objectives. They do this by providing financial and in-kind support. Financial contributions by Bupa, Sharpe Pritchard and Urenco have enabled ROK to continue to fully subsidise the services provided to our partner schools. This support is vital in ensuring we can provide the much-needed assistance to our schools, who otherwise would not be able to access the services provided by ROK.

The in-kind contributions received from Jelly, Optimizely, Multiverse and other industry partners and supporters provides considerable resource savings.



General comment on ROK's operation during 2021/22

During the period this report covers, industry, education, and society overall was still bouncing back after the Covid 19 pandemic.

Pre-Covid, ROK were delivering four in-person careers programmes per year. Utilising virtual environments, ROK was able to reach 652 students and support nine work opportunities.

With the support of our partner companies, we were able to provide insights into a wide variety of industries, from the creative industry (illustration and animation) to tech and healthcare.

ROK secured six hybrid work experience placements through law firm, Sharpe Pritchard. Students from two schools benefited from a four-day intensive work experience programme for the first time since the Covid-19 pandemic.

A continuation on last year's success, ROK remained the charity partner of choice to deliver a mentoring programme for Innocent Drinks. The ROK Innocent Mentoring Programme helped us to ensure ten students from the local area were mentored for nine months by Innocent employees, appointed specifically by Innocent to take part in the programme.

ROK developed a strategy on how to approach and reengage corporates, following a decline in interest and engagement at the end of 2019 into 2020.

ROK vets corporate partners carefully, by examining their D&I strategy and objectives, noting any negative media reporting, and undertakes due diligence before committing to a relationship.

ROK is constantly scanning the landscape and the future, carefully monitoring the interest of equity, diversity and inclusion. Any waning of the interest in this space will impact ROK. ROK are seeking to mitigate this by ensuring a long-term commitment from partnering organisations and having the mechanisms in place to ensure this important work is kept on the agenda.

General note

In 2021 Denise Stephenson gave up her legal career to work for ROK full time, this aided in the development of our programmes of support and the new relationships which we were presented with.

Throughout 2021 this was an unpaid position due to limited funds available to ROK.



Charity Information

Charity Name: ROK (Reach Out 2 Kids) Ltd

Company Number: 07731076

Charity Registration Number: 1166544

The trustees are pleased to present their annual report together with the company accounts for the Charitable Company. The annual report is for the period 1 September 2021 - 31 August 2022, in line with the accounting periods.

Charitable Company Information:

The directors (who are also the Charity's trustees) who served during the period to the date of approval of the accounts and for the purpose of this report are as follows:

- Denise Stephenson - Founder and Director
- Edward Flood – Trustee, Treasurer and Chairman
- Michelle Edwards – Trustee and HR and Policy Support
- Yiminum Yangye – Trustee and Legal Advisor
- Andrew Meso – Trustee and Education Advisor

Registered address: 20-22 Wenlock Road, London, N1 7GU

Bankers: Barclays Bank

Accountants: Tussies Limited, Atherton Office, Units 5-7 Enterprise Centre, Bag Lane, Atherton, Manchester M45 0JN

Trustees' Declaration about the Report

The trustees of ROK are pleased to present their annual report for the year ending 31 August 2022. Our consolidated accounts have been prepared and were submitted to Companies House and the Charity Commissioner on 28 May 2023.

A copy of the submitted accounts is attached to this report at Appendix 1. We confirm that the accounts have been prepared in accordance with the requirements of the Companies Act.

The trustees also hereby confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.



Funding/Budget

1 September 2021 - 31 August 2022

A copy of our submitted accounts can be found at Appendix of this document. Total Donations and legacies (2021/22) £37,743. This is made up of the following:

BJ/Charitable Trust	£2,933.50
Bupa Foundation	£5,750.00
Denise Elizabeth S ROK (Sum Up Fundraising)	£1,760.73
Denise Stephenson	£100.00
G + B Ltd CL Acc. 4 Brick Court Cham	£2,000.00
Giving Com Ltd SAF	£86.88
Gowling WLG UK LLP	£1,000.00
JustGiving	£1,091.07
Kiery R S Sharpe Pritchard	£80.00
Liberty Speciality BGC	£2,000.00
Local Giving Ltd (ROK 10000 Fundraiser and individual donations)	£4,583.54
Sharpe Pritchard	£205.00
Sharpe Pritchard (fundraising)	£2,165.00
Transfer Gowling WLG	£500.00
Urenco Limited	£10,000.00
VirginMoney Giving	£3,487.75
Total	£37,743.00

We are actively looking at ways in which we can increase donation support and reviewing our funding model. As we move forward our intention is to permanently appoint a paid CEO, who is able to work at least four days a week on the strategy and operations of ROK and work towards expanding ROK's team and operations (see our section on Ambitions and Long-Term Strategies on page 23).

ROK (REACH OUT 2 KIDS) LTD

Appendix 1

ROK Annual Accounts

Registered Number

07731076

ROK (REACH OUT 2 KIDS) LTD

FOR THE YEAR ENDED 31 AUGUST 2022

ROK (REACH OUT 2 KIDS) LTD

Charity Registration No. 1166544

Company Registration No. 07731076 (England and Wales)

ROK (REACH OUT 2 KIDS) LTD
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

TUSSIES



**CHARTERED
ACCOUNTANTS**

ROK (REACH OUT 2 KIDS) LTD

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Miss D E Stephenson	
	Miss M Edwards	
	Mr E Flood	
	Miss Y S Yangye	
	Mr A Meso	(Appointed 28 March 2022)
Charity number	1166544	
Company number	07731076	
Registered office	20-22 Wenlock Road London N1 7GU	
Accountants	Tussies Limited 31 Wilmslow Road Cheadle Cheshire UK SK8 1DR	

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ROK (REACH OUT 2 KIDS) LTD

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 AUGUST 2022

The trustees present their annual report and financial statements for the year ended 31 August 2022.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's [governing document], the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

Financial review

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year.

The trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

Structure, governance and management

The charity is a company limited by guarantee.

The trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Miss D E Stephenson

Mr R J Blissett (Resigned 28 March

2022) Miss M Edwards

Mr E Flood

Miss Y S Yangye

Mr A Meso (Appointed 28 March 2022)

None of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

The company's current policy concerning the payment of trade creditors is to follow the CBI's Prompt Payers Code (copies are available from the CBI, Centre Point, 103 New Oxford Street, London WC1A 1DU).

The company's current policy concerning the payment of trade creditors is to:

- settle the terms of payment with suppliers when agreeing the terms of each transaction;
- ensure that suppliers are made aware of the terms of payment by inclusion of the relevant terms in contracts; and
- pay in accordance with the company's contractual and other legal obligations.

ROK (REACH OUT 2 KIDS) LTD

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2022*

The trustees report was approved by the Board of Trustees.



Miss D E Stephenson
Trustee



25 May 2023

ROK (REACH OUT 2 KIDS) LTD

CHARTERED ACCOUNTANTS' REPORT TO THE TRUSTEES ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF ROK (REACH OUT 2 KIDS) LTD FOR THE YEAR ENDED 31 AUGUST 2022

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of ROK (Reach out 2 Kids) Ltd for the year ended 31 August 2022, which comprise the statement of financial activities and the related notes from the charity's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at <https://www.icaew.com/regulation>.

This report is made to the charity's trustees, as a body, in accordance with the terms of our engagement letter dated 17 May 2017. Our work has been undertaken solely to prepare for your approval the financial statements of ROK (Reach out 2 Kids) Ltd and state those matters that we have agreed to state to the charity's trustees, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than ROK (Reach out 2 Kids) Ltd and the charity's trustees as a body, for our work or for this report.

It is your duty to ensure that ROK (Reach out 2 Kids) Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and surplus of ROK (Reach out 2 Kids) Ltd. You consider that ROK (Reach out 2 Kids) Ltd is exempt from the statutory audit requirement for the year, and is not required to obtain an independent examiner's report.

We have not been instructed to carry out an audit or a review of the financial statements of ROK (Reach out 2 Kids) Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Tussies Limited

11 May 2023

Chartered Accountants

31 Wilmslow Road
Cheadle
Cheshire
SK8 1DR
UK

ROK (REACH OUT 2 KIDS) LTD

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2022

	Notes	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £	Unrestricted funds 2021 £
Income from:					
Donations and legacies	3	35,230	2,513	37,743	8,501
Expenditure on:					
Raising funds	4	566	-	566	812
Charitable activities	5	30,102	2,513	32,615	5,056
Total expenditure		30,668	2,513	33,181	5,868
Net income for the year/ Net movement in funds		4,562	-	4,562	2,633
Fund balances at 1 September 2021		5,985	-	5,985	3,352
Fund balances at 31 August 2022		10,547	-	10,547	5,985

The statement of financial activities includes all gains and losses recognised in the

year. All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

BALANCE SHEET

AS AT 31 AUGUST 2022


	Notes	2022 £	£	2021 £	£
Current assets					
Cash at bank and in hand		14,796		7,259	
Creditors: amounts falling due within one year	10	(4,249)		(1,274)	
Net current assets			10,547		5,985
Income funds					
Unrestricted funds			10,547		5,985
			10,547		5,985

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2022.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees  25 May 2023
on

Miss D E Stephenson
Trustee

Company registration number 07731076

Text

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2022

1 Accounting policies

Charity information

ROK (Reach out 2 Kids) Ltd is a private company limited by guarantee incorporated in England and Wales. The registered office is 20-22 Wenlock Road, London, N1 7GU.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's [governing document], the Companies Act 2006, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax

ROK (REACH OUT 2 KIDS) LTD

recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

NOTES TO THE FINANCIAL STATEMENTS

(CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2022

1 Accounting policies (Continued)

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.7 Employee benefits

ROK (REACH OUT 2 KIDS) LTD

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Donations and legacies

	Unrestricted funds	Restricted funds	Total	Unrestricted funds
	2022	2022	2022	2021
	£	£	£	£
Donations and gifts	35,230	2,513	37,743	8,501
	<u>35,230</u>	<u>2,513</u>	<u>37,743</u>	<u>8,501</u>

4 Raising funds

	Unrestricted funds	Unrestricted funds
	2022	2021
	£	£
<u>Fundraising and publicity Advertising</u>	<u>324</u>	<u>537</u>
Other fundraising costs	242	275
Fundraising and publicity	<u>566</u>	<u>812</u>
	566	812

ROK (REACH OUT 2 KIDS) LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2022

5 Charitable activities

	2022 £	2021 £
Travel & Subsistence	75	161
Legal & Professional fees	671	4,426
Office Costs	1,057	155
Bank Charges	180	164
Computer Running costs	137	150
Insurance	336	-
Consultancy	2,655	-
Support Costs - Advisors	27,428	-
Governance costs	76	-
	<u>32,615</u>	<u>5,056</u>
	<u>32,615</u>	<u>5,056</u>

6 Trustees

Payments to trustees for remuneration totaled £24,500 (£0 - 2021) in the year

7 Employees

The average monthly number of employees during the year was:

	2022 Number	2021 Number
Total	-	-

There were no employees whose annual remuneration was more than £60,000.

8 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

9 Loans and overdrafts

	2022 £	2021 £
Directors' loans	<u>794</u>	<u>694</u>
Payable within one year	<u>794</u>	<u>694</u>

[An entity shall disclose information that enables users of its financial statements to evaluate the significance of financial instruments for its financial position and performance. For example, for long term debt such information would normally include the terms and conditions of the debt instrument (such as interest rate, maturity, repayment schedule, and restrictions that the debt instrument imposes on the entity.)]

10 Creditors: amounts falling due within one year

	2022	2021
	£	£
Borrowings	794	694
Other creditors	524	274
Accruals and deferred income	2,931	306
	<u>4,249</u>	<u>1,274</u>

11 Related party transactions

There were no disclosable related party transactions during the year (2021 - none).